

# AIM TO IMPRESS: PERFECTING OUR PUBLIC SPEAKING & PRESENTATION SKILLS

13 DECEMBER 2019  
(FRIDAY)  
9 AM - 5 PM



## organisers

Business Communication Asia &  
Business Communication Studio  
(Singapore)

## tentative venue

Hotel Grand Pacific, Singapore  
(101 Victoria Street)

## course fees

**SGD 450 nett per person.**

Complimentary  
hotel buffet lunch, coffee/tea  
breaks with refreshments,  
course materials and certificate of  
recognition will be provided.  
Halal and vegetarian food options  
available.

**This is also a  
SkillsFuture eligible course.  
If you are a Singaporean aged 25  
and above and wish to use your  
SkillsFuture Credits from the  
Government for this course,  
please enquire with us separately.**

## course outline

**What is the Gold standard for public speaking and presentation skills?**

Whether we are novice or professional speakers, we can still polish our skills and speak with confidence in front of both small and large groups. Let us learn the proven techniques used by top speakers and presenters to create impactful and memorable presentations and conversations today.

People are often trapped in the fear of not knowing what to do when they forget their lines or what to say. What should we do when our audience ask us difficult questions which would put us on the spot? What if our mind just goes blank? Fortunately, public speaking is a skill that can be learned. When we turn our greatest fear in public speaking into our greatest ally, we will start to enjoy both personal and professional growth beyond our imagination.

Throughout this fun, empowering and enriching learning event, learn to tap into a 50-year proven tool known as Neuro-Linguistic Programming (NLP) to better engage, influence and inspire our audience. We will also discover techniques that we can apply to overcome our nerves during presentations and become confident and competent communicators.

As we begin to speak like a professional speaker and experienced Toastmaster, whether at our workplace or social setting, we will also master the art of storytelling; deliver a purposeful story to convey our messages to our audience without boring them, and be rewarded with their motivation, acceptance and approval.

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## highlights of learning topics

- Project our credibility as a presenter.
- Use proven strategies to diminish the fear of public speaking.
- Gain greater confidence and exude charisma in delivering presentations with a great speaking voice.
- Use the science of influence to persuade and break the barrier with our audience and influence them to listen to us with minimal resistance.
- Use stories, vocal variety and body language to build strong connections and trust.
- Use non-verbal cues to deliver our presentations in a lively and engaging manner.
- Develop an impactful presentation structure and convey our message with clarity.
- Master useful frameworks to think on our feet and handle impromptu speaking competently.
- Design our presentation to appeal to the four major needs of our audience.

## course facilitator: Jacky Lim

**Distinguished Toastmaster (Highest Award for Toastmasters in Public Speaking)**  
**Toastmasters Champion Speaker for English and Bilingual Speech Contests**  
**National Winner of Toastmasters Evaluation Contest 2019**  
**Toastmasters Club of Singapore Senior Mentor and Speech Coach**  
**Professional Trainer at Business Communication Asia (Singapore)**



A Toastmasters champion speaker and a worldwide-recognised Certified Neuro-Linguistic Programming (NLP) trainer and Master Practitioner from one of the world's largest and prestigious NLP universities, the American Board of NLP, Jacky is our public speaking and presentation specialist who helps us to communicate with confidence and skill.

Jacky's communication specialties have led him to become a Distinguished Toastmaster, the highest title awarded to Toastmasters. He has been a veteran Toastmaster for over 13 years, and has emerged as the champion in more than 20 Toastmasters Speech competitions, such as the International Speech Contest, the Impromptu Speech Contest and the Speech Evaluation Contest. He is also the senior mentor and speech coach in one of Singapore's largest and oldest Toastmasters club, TMCS. With experience in speaking to large 250-strong crowds, one to one, small and large group settings, Jacky is well-known for his passion to go the extra mile in his workplace and results oriented courses and has led him to mentor and empower the lives of over 3,800 individuals in Singapore, Vietnam, Shanghai, Thailand and the region from SMEs, MNCs, private and government agencies.